



The next-generation identity verification solution that enhances your top *and* bottom lines.

Introducing CompleteIDSM from ID Insight — the most conclusive and accurate identity verification solution in the market, delivering an unprecedented risk assessment when the question of identity must be answered.

No other solution uses a more comprehensive and unique set of data — or ID Insight’s proprietary Access-Point IntelligenceSM technology — to produce a decisive, actionable risk score.

CompleteID is a cost-effective solution that supports your many business objectives while helping you achieve compliance with the USA Patriot Act, the FACT Act and other federal regulations.

THREE Powerful Components Deliver ONE DEFINITE DECISION

1 Verification Engine

Taps a diverse and massive network of consumer information, including credit, utility, property, and demographic sources.

Mines billions of name, address, phone, SSN, and date-of-birth records, pinpointing the most credible information for the individual in question

Uses sophisticated matching logic, ensuring more and better-quality matches.

Triggers alerts to reveal high-risk observations, including OFAC and government watch lists.

2 Access-Point IntelligenceSM

Access-Point Intelligence uniquely fills the most common gaps left by stand-alone verification systems.

Looks across non-traditional data sources, gaining an unparalleled understanding of addresses, phone numbers, and other access points.

- Link analysis between individuals and their various access points
- Address/Area-level statistics
- Known fraud
- Suspect addresses
- White collar crime areas

3 Analytic Scoring Engine

Cutting-edge proprietary analytics, based on ID Insight’s patent-pending processes.

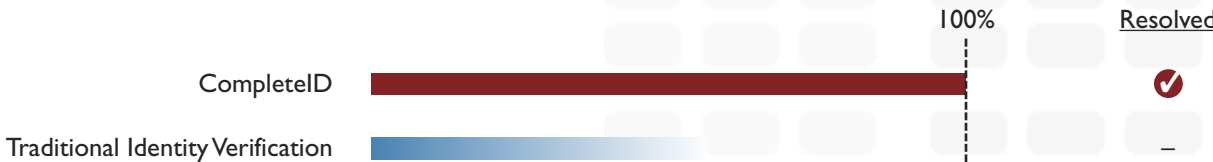
Instantly translates raw data into real insight, enabling better informed business decisions on 100% of inquiries.

Allows users to set score limits based on business rules and risk tolerance.

Consistently isolates the fraction of transactions that are genuinely high risk.

100% Resolution

CompleteID provides actionable information every time, enabling resolution on 100% of inquiries.



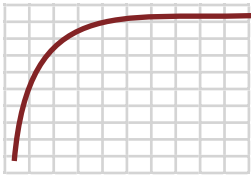
Access-Point IntelligenceSM Pinpoints Where Fraud Occurs

CompleteID is infused with Access-Point Intelligence technology, which compiles and analyzes information on physical addresses, phone numbers and other access points looking for out-of-pattern behavior.

With CompleteID, you can detect the criminal trail left behind when thieves attempt to use an alternate access point to fraudulently receive goods and financial instruments.

Confidently Capture More Business

You lose potential revenue when your traditional identity verification solution fails to verify the information you present. You also spend more on manual reviews. CompleteID delivers the intelligence you need to verify more information and slash manual reviews by as much as 75%. You approve accounts with confidence, and watch your top and bottom lines improve.



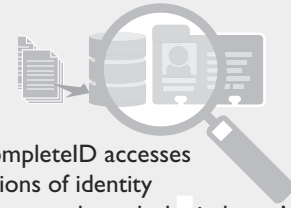
Upgrading to CompleteID is Fast and Easy

- Easily integrates into your new-account opening process
- Flexible integration and delivery options
- Is accessible via the Web, batch file or ASP in real time
- Requires no additional technology or complex training

CompleteID Benefits Your Top and Bottom Lines

- Increases your verification rates
- Allows you to capture more business
- Reduces fraud-related losses
- Improves efficiency
- Reduces operating costs
- Cost-effectively supports compliance

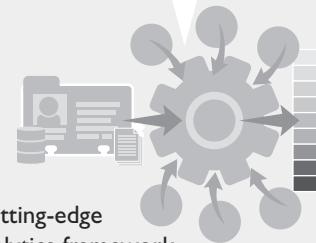
How CompleteID Works



CompleteID accesses billions of identity elements through the industry's most comprehensive verification engine.



The access-point information is analyzed for "out-of pattern" behavior.



Cutting-edge analytics framework scores 100% of transactions.

“Traditional identity verification solutions produce **FALSE-POSITIVE RESULTS** because they can't distinguish legitimate access points from fraudulent ones.



Contact **ID Insight** today for more information on how CompleteID can enhance your top and bottom lines.

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Access IntelligenceSM

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