



eCommerce is **EXPLODING**, but so is its **FRAUD PROBLEM**.

During 2007, online retailers **lost an estimated \$3.6 billion** in revenues due to fraud — that's a 20-percent increase over the prior year's losses.¹

The pool of costly manual reviews is escalating, too. Almost one-third of orders are held up because they are considered suspicious.¹ These delays erode customer satisfaction — and eventually damage your brand and reputation.

Why you need Safe2ShipSM

Orders with a mismatch between the Bill-To and Ship-To address

have been found to have a fraud rate that is three times greater than average.²

With unparalleled precision, Safe2Ship from ID Insight helps you separate legitimate orders from fraudulent ones. You'll be able to process more orders without delays. And you'll substantially reduce your operational burden and pool of manual reviews.

Safe2Ship Helps You

- Reduce fraud losses
- Cut review expenses
- Expedite good orders without delay
- Preserve customer satisfaction
- Protect your brand and reputation

Sources:

¹ 2007 Cybersource Online Fraud Report.

² 2007 ID Insight data studies.

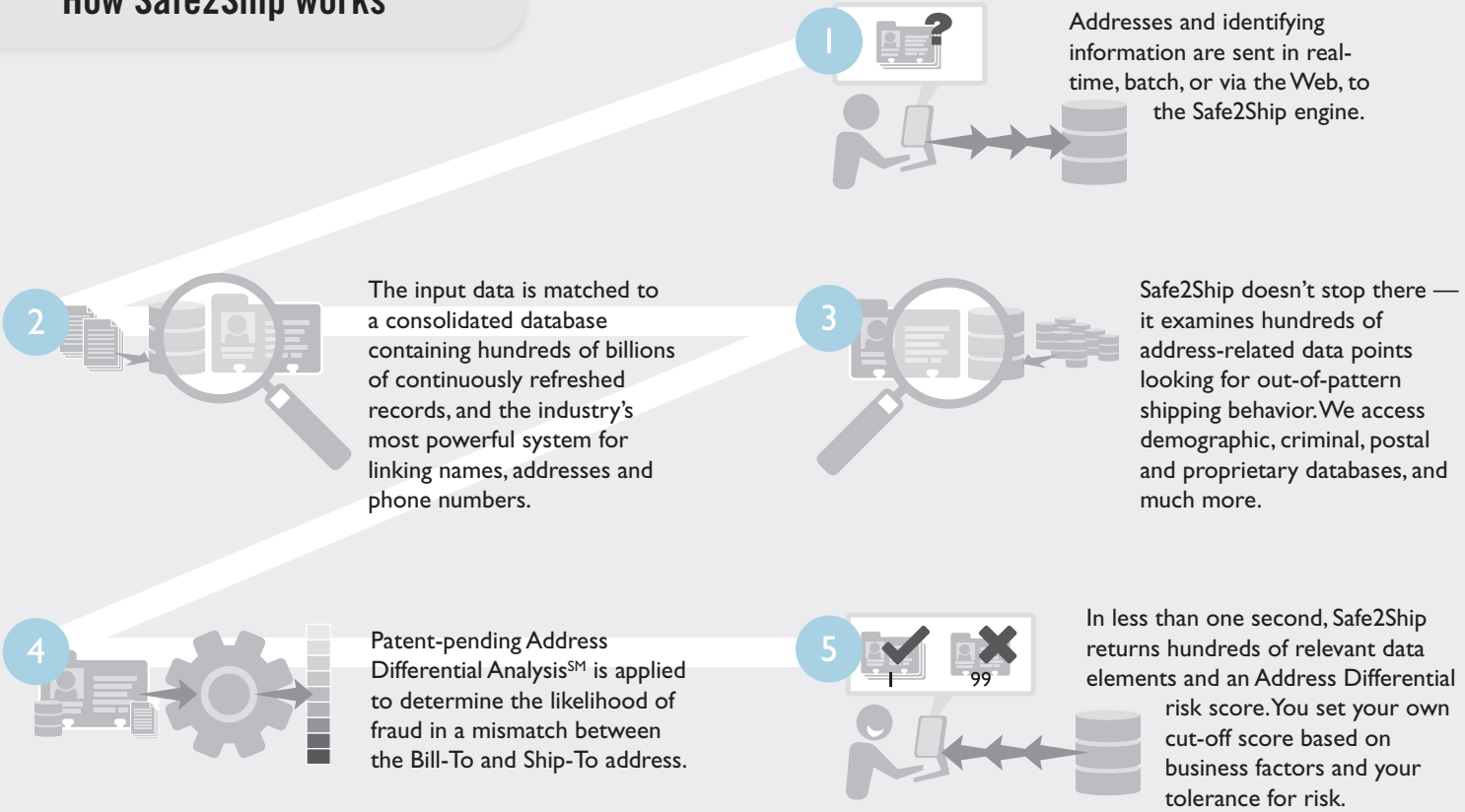


The premier solution for detecting fraud in Bill-To / Ship-To address discrepancies

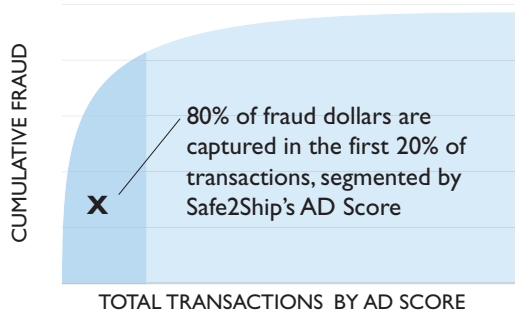
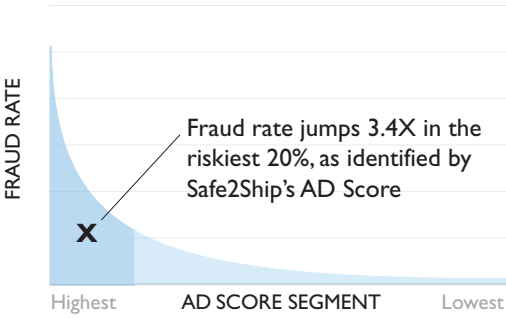
Safe2Ship has a score-based system that lets you adjust your risk tolerance as business factors change.

Safe2Ship can be added to your existing protocols without disrupting business or your bottom line. You won't need additional technology or complex training.

How Safe2Ship works



Safe2Ship isolates and detects fraud



Learn more about how Safe2Ship can protect your business.
[Contact us today!](#)

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